

AGGRAND® NEWS

Rancher Sees 58 Percent Increase in Hay Yield With AGGRAND Fertilizer



Cattle ranchers in Texas are at the mercy of the weather when it comes to raising hay for their herds. High temperatures and seasons of drought take their toll on hay crops needed to feed the cattle.

AGGRAND Dealer Roy Cusack of Cuero, Texas gets his edge using AGGRAND Natural Fertilizer. "This AGGRAND fertilizer really works," Cusack said. He has been diligently applying AGGRAND Natural 4-3-3 to his fields for the past five years.

Cusack has been in the cattle business around Cuero for 10 years. "Right now I have about 1,800 acres, plus some lease land, and run more than 200 mother cows who like to eat year 'round since they are expected to have calves every year so I can make money.

"Anyone in the ranching business knows you need hay if you keep your cows during the winter and that usually means growing, cutting and baling all the hay you can when the weather cooperates."

One of his best pastures of Jigs Bermuda hay is a 36-acre patch that typically produces 88 big round bales.

"This year this same pasture, even with the dry conditions in our area, yielded 139 big round bales for an increase of 58 percent more hay. This happened because we were using the natural AGGRAND fertilizer 4-3-3." Cusack said he applied the fertilizer after the



TEXAS HAY CROP – Dealer Roy Cusack displays some of the large hay bales he grew during drought conditions in Cuero, Texas this past season. He attributes the increase in his yield to AGGRAND Natural Fertilizer 4-3-3.

last cutting at a rate of two gallons of AGGRAND mixed in about 25 gallons of water per acre.

"Not only does AGGRAND produce more hay, which is worth a lot of money to me, but it also increases the root development of my grass, improves the nutritional value of this crop, helps to resist the drought that was an issue this year, and builds up the soil quality by increasing the microbial activity and more earthworms in the soil," Cusack said.

"The cost of using AGGRAND is about one third or less of using conventional fertilizers. Any smart farm and ranch operator who wants to be profitable and increase his grass, hay or other crop yield, plus produce a more valuable crop, and take better care of his land, should be using AGGRAND Natural Fertilizer."

Cusack's experience makes him a natural salesman for AGGRAND fertilizers.

"There are a lot of cattle operations in Texas and I plan to spread the word about how good AGGRAND is for hay production," he said. "Anyone interested in saving money, while growing more hay, can get the facts from me. I am glad to help any rancher get started using AGGRAND."

"This year this pasture yielded 139 big round bales or an increase of 58 percent more hay using the natural AGGRAND Fertilizer 4-3-3."

– Dealer Roy Cusack

Farmers Angry Over Costs

AGGRAND Saves Money, Nourishes Crops

Farmers are increasingly frustrated by high production costs and tighter margins in the 2009 growing season.

According to agricultural industry experts, farmers are angry about the skyrocketing costs they face for seed and fertilizers.

Some farmers report paying upwards of \$350 per bag of seed for 2009, according to the November 2008 issue of *AG Professional*, a monthly agricultural magazine. Increased fertilizer prices are another big cost challenge for farmers. While some think the skyrocketing costs of fertilizer will come down, according to *AG Professional*, sales people expect the cost of DAP to remain at \$1,300, potash at \$1,100 and anhydrous in the range of \$900 through next spring because “they booked all of their materials early.”

Farmers see these prices as “gouging” by the fertilizer companies and some plan to skip fertilization this year, hoping to force fertilizer companies to lower prices, according to *AG Professional*.

The 2008 Late Fall issue of *The Grower's Solution* newsletter reports many producers plan to wait out fertilizer prices because they believe the prices have to come down. However, according to the newsletter, there are no indications prices will soften.

AGGRAND Dealers are in a unique position to offer their customers AGGRAND Natural Fertilizers at prices far below conventional fertilizers and help farmers avoid the risk of planting extremely expensive seed in fields that haven't been fertilized properly or at the right time. AGGRAND materials come from domestic suppliers, which means AGGRAND does not depend on foreign suppliers.

Order Early

In this volatile environment, it's more important than ever to order your AGGRAND Natural Fertilizers early.

“We are receiving indications that we're going to have a high volume of sales and we want to make sure everybody gets their fertilizer on time,” said AGGRAND Manager Greg Sawyer.

AGGRAND Natural Fertilizers

• Greater Yield

AGGRAND fertilizers nourish your soil.

“I harvested five hay cuttings.” – Dealer Edward Myers

• Lower Costs

Don't let fertilizer costs leave your fields empty.

“AGGRAND sales have risen 300 percent.” – AGGRAND Manager Greg Sawyer

• Environmentally Friendly

AGGRAND is safe for ground water.

“AGGRAND has opened me up to a better way of living.” – Dealer Ches Cain

Order Now

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Sweet Potato Display Sells AGGRAND Natural Fertilizer

AGGRAND Dealer Jimmy Cornelius of Auburn, Ky. discovered for himself this past summer the greater yields he gets with AGGRAND Natural Liquid Fertilizer.

Cornelius used his bumper sweet potato crop as a sales tool to gain a new customer by simply displaying his sweet potatoes, grown with AGGRAND.

“We started using the products late in the season because we only learned about AGGRAND in July and we had already planted our garden.” Cornelius said. “We ordered the AGGRAND 4-3-3 and the Liquid Lime to test it out. My wife grows some of the best looking flowers in our neighborhood so she couldn’t wait.”

Cornelius said he mixed the fertilizer at a ratio of 3 ounces per gallon of water and “started spraying everything.

“I worked on the garden and applied AGGRAND 4-3-3 to our sweet potatoes which were in a poor spot in the garden, so we knew this would be the major test.”

Cornelius applied AGGRAND 4-3-3 to the leaves of the plants in July and a second foliar application in August.

“We went to dig the sweet potatoes and they were already coming out on top of the ground,” he said.



MONSTER SWEET POTATOES – AGGRAND Dealer Jimmy Cornelius displays his crop of sweet potatoes at his home in Auburn, Ky. Cornelius said just seeing those sweet potatoes earned him a new AGGRAND customer.

“One sweet potato weighed three pounds, two and a half ounces on a postal scale. I put one in my store and had a farmer sign up to buy AGGRAND Natural Fertilizer for his farm after seeing that potato.” “We actually ate the biggest one before we decided to take pictures and weigh them. That one sweet potato fed a family of four.”



AGGRAND Banner Stand Attracts Customers to Your Booth

This lightweight, portable banner stand allows you to attract customers to your trade show booth. The attractive, high-quality graphics present a pictorial of the AGGRAND success story.

Set up is within five minutes, tear down is even quicker. AMSOIL Dealers who already are showing AGGRAND find this tool indispensable. It’s a must-have for your trade show booth.

Order the AGGRAND Banner Stand and Soft Travel Case (G2550) directly from Regional Sales Manager Peter Markham at 715-392-7101, ext 6468 or by email at pmarkham@amsoil.com.

Tier III - Trade Show Booth Co-op Display

- 3’ x 8’ Pop-up Banner Screen • Soft Travel Case

Total Cost \$490

T-1 Dealer Co-op Cost \$245

Greater Yields Cost Less AGGRAND Natural Fertilizers



Multi-purpose for all production crops, flowers, fruits, vegetables, lawns and trees

- Cost less than chemical fertilizers
- Organic materials
- Increase nutrients in the soil
- Versatile for foliar feed, soil application or side dressing
- Improves plant tolerance to disease and stress
- Liquid concentrate – simply mix with water



AGGRAND cap keeps the sun out of your eyes and generates interest in AGGRAND products. The cap comes in AGGRAND green with an embroidered logo and Velcro closure.

Item No.	Descrip.	US	US Cat	PR	CA	CA Cat
G2527	Cap	\$13.00	\$14.50	\$14.25	\$14.75	\$16.40

Minimum 10% Post-Consumer Fiber



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